



Social Media

Twitter, Facebook, LinkedIn, Instagram, TikTok etc... whether you use them or not, you've most certainly heard about them. Social media is a powerful tool, and is used by political candidates, parties and interested stakeholders throughout an election campaign.

NNPBC has an active social media platform. We 'tweet' daily, update our Facebook page with pictures and interesting links, expand our professional network on LinkedIn, post videos on YouTube and have a strong, nurse-authored blog as well as a strong presence on Instagram.

We know that many nurses may not use social media, but we encourage all nurses to explore the possibilities. You don't have to sign up to view, to read, to understand what people are saying. And if you do sign up, you might be surprised at how quickly you become accustomed to using these tools.

Many political candidates will use Twitter and Facebook to share their thoughts, interests and calendar during the election campaign.

If you have questions about social media, we encourage you to send an email to info@nnpbc.com. We're happy to help you navigate this dynamic arena.



**BCCNM Social
Media Standards**