

## NNPBC Blog Post Author Guidelines

NNPBC welcomes submissions to our blog from guest authors on matters of health and public policy that are relevant to nurses in British Columbia. Blog posts are a mechanism for sharing expert knowledge from a nursing perspective to inform the wider nursing community of key issues and to stimulate a lively dialogue about complex or contentious matters affecting the profession.

All submissions will be considered, but will be processed faster, and have a better likelihood of being accepted, if you stick to the following guidelines. Please note: NNPBC reserves the right to reject and/or edit any blog post that is submitted. We will not do this without further discussion with the submitting author and we will strive to ensure you are happy with the final version of your post before it is made public. Feel free to contact us before you start writing if you aren't sure whether your topic is appropriate at [info@nnpbc.com](mailto:info@nnpbc.com).

*If you would like to submit a guest post to this blog, follow the instructions below for consideration. Only guest posts that meet these criteria will be considered for publishing.*

### Guidelines

- 1) We won't post anything unless it is grammatically correct and well-written, but you can submit anything and if we think the content is strong, we'll work with you to ensure it's copy-edited and perfect. So even if you are just angry and have a few bullet points on a topic you've read in the paper, don't feel you can't submit something.
- 2) Make sure the topic is relevant to nursing and nurses in British Columbia. We welcome submissions from non-nurses, or from individuals outside of British Columbia. However, the content must be such that B.C. nurses will find it relevant.

### Exceptions

- a. 'Reviews' of nursing events/meetings, etc., must be about an event held in B.C. and attended by a B.C. nurse(s) or must be written by a B.C. nurse who attended the event outside of B.C.
  - b. Non-nurses must demonstrate knowledge of nursing and a relevance to B.C. nurses. In most cases, non-nurse submissions will only be considered if the guest blogger has recognized expertise in a field directly involving nurses (i.e., healthcare, education, community, etc.)
- 3) Guest posts must be original and may not have been published elsewhere online already. All submissions will be verified for originality using a tool such as Copyscape.com or Plagium.com. Any plagiarized work will be rejected and/or removed from the NNPBC website.
  - 4) The post must not include marketing-related links and must not be self-promotional. It is very unlikely that we will publish any blog posts that are submitted solely to showcase a website, product, person, blog or upcoming event. Should you include any promotional information in the blog post, we will still consider it, but with a very rigorous approval process. Most promotional blogs will not pass the approval process.
  - 5) All submissions must include contact information, an appropriate picture and a short bio (no more than four sentences).
  - 6) To increase likelihood of acceptance, try to keep your word count under 1,500. We aim for no more than 1,000 words, but recognize some bloggers need a bit more space.
  - 7) Unless your blog is 'timely' (i.e., it is responding to an issue that is currently in the news), NNPBC reserves the right to save it for publication at a future date. Guest posts that are approved for publishing will be published without notice or held for a future date if the content is not time-sensitive.

**Submissions or questions?** Email [info@nnpbc.com](mailto:info@nnpbc.com).